

## Sustainable Packaging.

Discover a sustainable alternative packaging solution.



# Plastic Packaging Tax.

The plastic packaging tax has been talked about within the packaging industry for some time.

It is designed to; encourage more businesses to invest in using more recyclable and sustainable packaging, reduce the amount of new and single-use plastic, and protect the environment.

Reducing the amount of single-use plastic in the UK alone would equate to a reduction of 200,000 tonnes in carbon emissions from 2022 to 2023.

Any business that imports plastic packaging or products contained in plastic packaging into the UK, or manufacturers of plastic packaging will be liable to register and pay tax.

Therefore, this tax could have cost implications for food manufacturers and many other businesses that produce large volumes of plastic. The government must mandate a 50% reduction in single-use plastic by 2025- and supermarkets and major brands must deliver it.

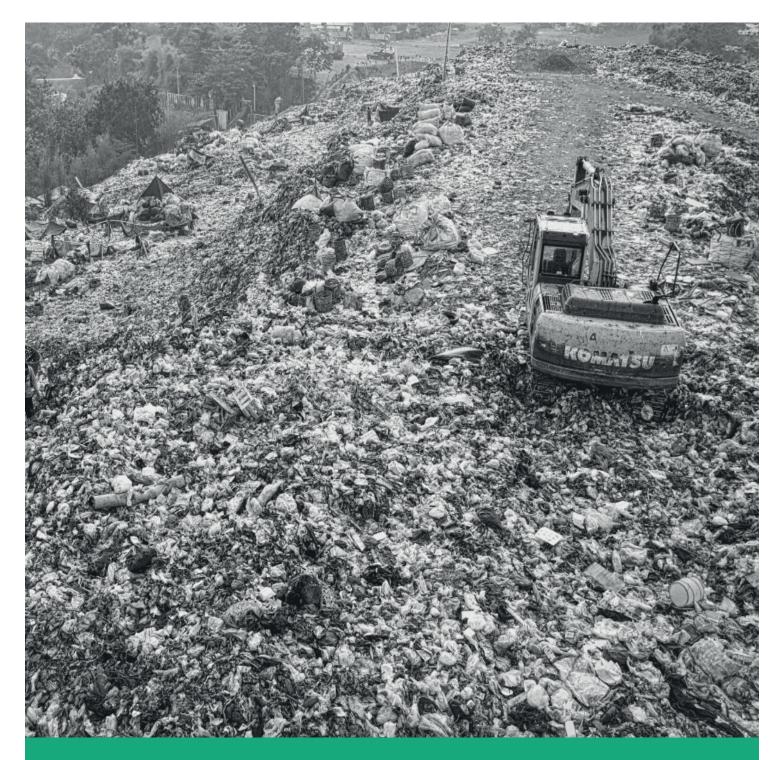




Reducing single-use plastic by 50% would allow the UK to end waste exports and would mean less plastic going into incineration and landfill.







## Packaging Waste.

The shocking statistics and its impact on the world.



## Plastic Waste.

However, there are ways in which companies who will be affected by this tax can prepare and adapt their business model to avoid a reduction in profitability and tax charges.

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Start to make the switch today...

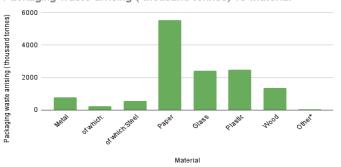
- 1. Take a look at each of your plastic packaging components
- 2. Tax code each of them
- 3. Working out which of your packaging is taxable, exempt, or outside of the scope of the tax.
- 4. Look for sustainable alternatives to taxable plastic components.

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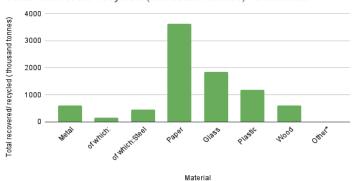


Packaging waste and recycling/ recovery, split by material UK 2020.

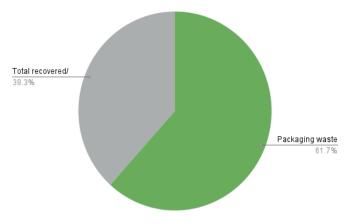
Packaging waste arrising (thousand tonnes) vs Material

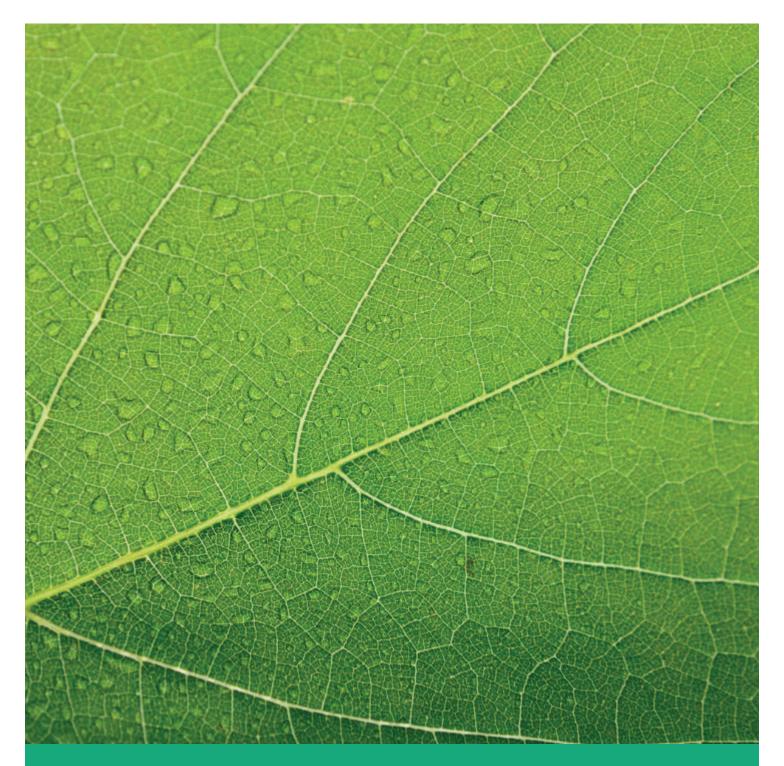


Total recovered/ recycled (thousand tonnes) vs Material



Englands recycling rate in 2020/21 tumbled by 1.7 percentage points compared to the previous financial year, when it stood at 44.5%, to 43.8%.





## How to avoid paying the Plastic Packaging Tax.

Sustainable packaging solutions



### How to avoid paying the Plastic Packaging Tax.

Plastic waste remains one of the most pressing environmental issues we face today.

It's clogging up our oceans, killing our wildlife, and polluting developing nations.

Packaging exempt from PPT charges contains at least 30% recycled material. However, businesses looking for fully recyclable packaging should opt for paper-based packaging solutions such as corrugated cardboard.

Cardboard Corrugated Packaging is 100% recyclable and compostable. Usually made from birch or pine pulp, it contains a high percentage of recycled content which makes the perfect sustainable alternative to plastic.

Corrugated cardboard is one of the most highly recycled materials on earth, because it can be made without the use of any dyes or bleaches, its recyclability is further enhanced and its environmental footprint is reduced. It is a strong and sturdy packaging solution that can be used again and again. It can be sourced locally, minimising environmental damage caused by transposition.



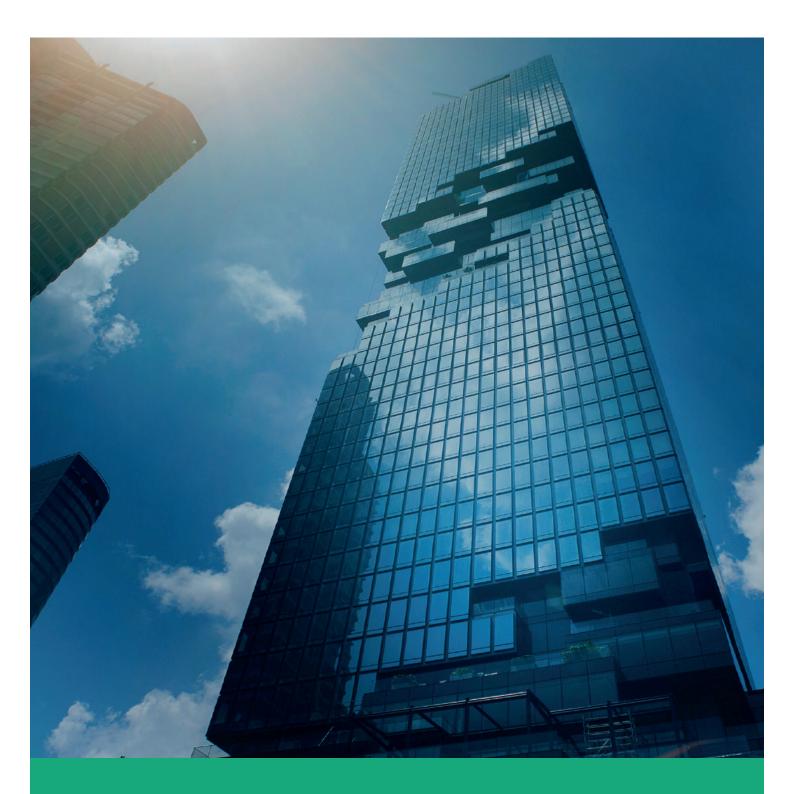


#### Paper-based packaging includes:

- Paper mailing bags
- Paper void fill, made entirely from
- recycled paper and 100 percent recyclable,
- biodegradable and compostable
- Cardboard retention packaging to eliminate the need for plastic air bags or loose chips
- Paper tape, 100 percent recyclable and biodegradable
- Paper bubble wrap, 100 percent recyclable and biodegradable

Corrugated Cardboard is the sustainable packaging alternative businesses need to avoid paying the plastic packaging tax.





The value sustainable packaging can bring to your business.



## The value sustainable packaging can bring to your business.

As well as allowing you to avoid the plastic packaging tax charges, corrugated cardboard can add value to your business in many different ways.

For example, every business needs to have an effective and seamless supply chain operation.

Corrugated packaging is the valuable supply-chain partner you need, by using corrugated packaging you know it will offer effective protection for your products from origin to end-use for your customers.

YouGov data reports that a third (33%) of Brits now make a concerted effort to buy fewer goods that have packaging that cant be fully recycled.

With such a change in purchasing behaviour, companies must innovate to avoid losing their market share.





Corrugated cardboard packaging also increases the life span of your product.

As the material is recyclable and reusable this means the life span of your product is a lot longer than a single-use material product.

Not only does switching to sustainable packaging help the environment, it can also attract new customers and help you to retain existing customers.

Research has clearly shown that consumers are more likely to spend their money on sustainable brands — one-third have stopped purchasing certain products and brands due to sustainability-related concerns.

Sustainable packaging was also labelled as one of the top five most important practices they value from a company.





The opportunity to make your packaging leaner and greener.



## The opportunity to make your packaging leaner and greener.

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Fashion & Footwear



Food & Drink



Health & Beauty



Chemical & Aersols

### Fashion & Footwear.

Over the past few decades, fashion has boomed and we now buy more clothing and footwear than we ever have. The way we shop has changed dramatically and a lot of the target audience for fashions and footwear businesses now shop online. Fashion brands have come under fire for their poor environmental records and plastic pollution with execessive packaging. However, a number of large fashion and footwear brands have made incremental steps towards sustainability and lowering their carbon footprint. For example, ASOS have committed to phasing out plastic packaging by 2025.

Recent studies have shown that consumers are focusing on sustainable living now more than ever. 74% of those surveyed stated they were willing to pay more for sustainable packaging. Also, nearly one-fourth of the participants were willing to pay an increased cost of 10% or more for the packaging. Which, for a small business offering sustainable packaging, can be a very profitable result.

In the fashion and footwear industry, quality sustainable corrugated packaging has a huge role to play in helping your brand stand out and be seen for footwear, and a wide range of other corrugated packaging.

Belmont specialises in designer shoe boxes, cardboard packaging solutions for the fashion and footwear industry.

We offer high-quality custom print, and innovative structural corrugated packaging design to add that wow factor to your products.

Be Outstanding-Following industry guidelines, and using advanced manufacturing and printing processes, we will ensure that your corrugated packaging is an asset to your brand.

Easily identifiable-Your brand is your identity, and customers should be able to see and identify your products at a glance.

High-quality finish-Our industry-leading technologies offer the highest quality print. Belmont Packaging was the first corrugated cardboard manufacturer in the UK to use flexographic printing technology, and we continue to deliver the most innovative solutions for the best quality products for our customers.



However, there are ways in which companies who will be affected by this tax can prepare and adapt their business model to avoid a reduction in profitability and tax charges.

You can start to get ready by looking at each of your plastic packaging components and tax coding them. Then work out which of your packaging is taxable, exempt, or outside of the scope of the tax.



## **Health & Beauty.**

Health and beauty consumers have ignited new levels of eco-friendly consciousness when it comes to sustainable packaging.

Taking part in national campaigns such as plastic free beauty day, there has been a strong demand for sustainable packaging within this sector for a long time.

Therefore, many major brands have made the switch to sustainable packaging to meet the customer demand, lower their carbon footprint and strengthen their brand image.

However, as well as being sustainable it is essential to utilise high quality packaging within the health and beuaty industry to ensure:

- Packaging can effectiveley protect your high-value product.
- Add brand value by reflecting the premium nature of product
- Improve brand visibility and unboxing experience
- · for customers.

We have provided sustainable and cost-effective packaging solutions to a number of large health and beuaty brands across the UK.Sustainable packaging solutions for the health and beauty industry.

#### What our customers say

"As a boutique skincare and cosmetic company made from naturally based products, we wanted to find a corrugated packaging supplier with similar values. From the very start of the project, Belmont showcased their professionalism and expertise, and we ended up with a high-quality and premium packaging solution for our Nudi customers." - Nudi Skincare





#### We Offer:

- Dedicated Account Handlers who can guide you through the different packaging options available.
- A full on-site design service to ensure ourpackaging solutions meet your requriements.
- We can quote and manufacture small production runs as well as high volume.



### Food & Drink.

40% of food packaging ends up in landfills; that's equivalent to nine million tons of plastic packaging waste.

These numbers appear very depressing, but they also kick start consumers and brands into taking action and changing habits.

Implementing sustainable food packaging is about more than utilizing eco-friendly materials and encouraging consumers to properly dispose of them.

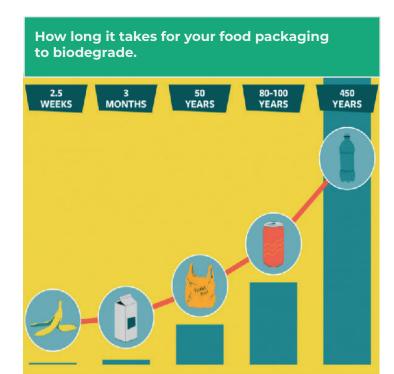
It's also a key part of establishing a brand you and your customers can be proud of by sending consistent messaging.

Whether your priority is ensuring your food and drink products reach the retail shelf safely, or you're looking for high-quality, attractive packaging that will boost sales, Belmont Packaging is the right choice for your brand.

#### Our food and drink packaging:

- Conforms to the major retailer and industry requirements
- Caters to all primary pack formats and packing processes
- Made to your needs
- Is fully recyclable and created through environmentally friendly processes.









## **Chemical & Aerosols.**

#### **Our Chemical & Aerosol packaging:**

- Designed and made to suit your needs for transit and storage
- Can be run in volumes from 500 -100,000 boxes and beyond
- Is fully recyclable and created through environmentally friendly processes.

With 40 years of experience in cardboard packaging, Belmont is the perfect choice for your next project.









## A packaging supplier you can trust.









## Contact us today

E: enquiries@boxed-up.co.uk P: 01942 524256











## A packaging supplier you can trust.

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A big part of our values lies in operating ethically, and recognising our responsibility to protect the planet.

Thats why we are incredibly proud to be manufacturing using innovations in reducing our carbon footprint, and ensuring our products have as little impact on the environment as possible.



The mark of responsible forestry













## Contact us today.

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